Kolkata iGEM Presentation Feedback

Design

- The cross is really eye-catching, and a good way to have a memorable imprint – maybe make the colours contrast even more
  - The colour scheme is green, white and black
  - Keep this consistent in all of the presentation – make the background dark, white seems too plain with such a bright X and stick to this for the entirety of the presentation
  - Make sure the title can clearly be seen on all slides
- The team slide is really cool! Make the contrast higher to make it clearer
- Slide 3 – really good quote, we love it!

History/Present Scenario & Statistics (Slides 4 – 12)

- History of the disease is perfect, the pictures chosen and the way the slides tell a story is brilliant
- Give dates of the people you’ve included in your presentation
- Statistics of the disease are really eye-catching and shocking which is perfect – but put this before the history
  - If I was hearing about a disease, I want to know why it’s so bad and why I should focus on it, so give these figures first, then talk about how it has existed for so long, but nothing has been to stop it successfully yet
  - This will give your audience a shock – and then you will have their attention
  - In charity advertisements, e.g. clean water for children, they show how many children are affected per minute, and this is what captures people, you should do the same, make a statement with your current figures, then show people how shocking it is that this disease has existed for so long and has not yet been cured – and how you are going to change this (put current case first, then history)
- Case study is brilliant – shows that you have seen the solution but want to improve it
- The news headline slide is our favourite!!! We have something similar

What is the Disease/How is it Caused? (Slides 13 - 16)

- Slide 13 – reduce the amount of text
- Slide 14 – is really good!!! But you must take into account that not all students are from a science discipline – I assume you guys explained what promastigotes are
  - Also, make sure this slide colour matches with the rest of your presentation
- Slide 15 – reduce text, maybe introduce animation of the phagosome forming?
• Slide 16 – graph is really good, but take out the long citation, replace with your own shorter version as you will explain this graph (avoids people reading the text and not listening to you speaking)

**Current Treatments (Slide 20)**
• Slide 20 – really good comparison but a danger of there being too much text and losing people's attention
• Make this into a table with ticks and crosses (see below, this is an example it is probably incorrect but just an idea)

<table>
<thead>
<tr>
<th></th>
<th>Pentavalentantimonials</th>
<th>Amphotericin B</th>
<th>Miltefosine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resistant?</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Effective?</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**Solutions (Slide 21 – 31)**
• So good, really clear and I imagine you guys explaining this will bring it all together

**Experiments (Slides 31- 38)**
• Numbering this in terms of the experiments you will do is a fantastic idea!!

**Human Practise (Slides 38-42)**
• Slide 38 – make this bold, colourful and eye-catching, make it match your logo – the pyramid is such a good idea!
• The school slides are great! Include how many students you taught as opposed to the sentences – slide 41, don’t say that they had fun because you will talk about that, instead say e.g. “100 students took part in the planned day” etc.
• Slide 42 – include links to social media!

Overall, you guys did an amazing job! It looks like an incredible project and we wish you the best of luck for Boston. If you would like any more help designing/reviewing presentations let me know and I am happy to do this for you😊

-Warwick iGEM